The all new ISE IN-SINK-ERATOR® garbage disposer

From the originator and world's largest manufacturer of garbage disposers.

D7/375
~~D55-1.B~~
~~D15-93~~

Recd. Feb. 21, 1974

Features to make her life more carefree.

Grinds all food waste fast!

All bones, even steak and rib bones. All nuts and pits. All cobs, rinds, stalks, and fruit skins. It pulverizes and liquifies them fast, clean and sure.

Whisper quiet operation.

These are the quietest units we've ever built. There's a new motor in all the In-Sink-Erator models for quieter, smoother service. There's a new polystyrene sound barrier now on the great new 77, and 3 other models. Plus a specially designed cushioned anti-splash baffle in top to let waste in and seal sound in, too. The new In-Sink-Erator actually "floats" on a rubber seal to reduce vibration and noise transmission.

All of which is to say we've done everything right to make sure her new disposer is whisper quiet.

Starts instantly.

Turn an In-Sink-Erator on and get all its power right now . . . with our new instant energy capacitor motors. Our motors are made exclusively for disposer use. They eliminate the problems that can occur with slow starting motors. Keeps her kitchen clean and fresh.

Waste vanishes down the drain before it becomes garbage . . . before it can spread ugly odors throughout her house. No garbage bags to smell and leak either.

Six all-new In-Sink-Erator m

Our disposers cost no m
in quality. Like the capa
sure your next disposer
The deluxe line of In-Sin
disposers shown here ha
lives, while giving you b
convenience and more
we give you the very bes
4 continuous-feed mode
models . . . a full line.

Model 77

1/2 H.P. stainless steel.
The world's most popular continuous feed disposer made even better. 5-year warranty on parts, 1-year warranty on labor.

- Whisper quiet polystyrene sound barrier.
- *Instant-energy capacitor motor.*
- New stainless steel, two-piece "easy grip" stopper.
- Stainless steel grind chamber.
- Dishwasher drain connection.
- Automatic reversing action doubles grinding life.
- Exclusive homeowner's self-service "Wrenchette."
- "Quick-lock" mounting.
- Corrosion-protection exclusive polypropylene shield.

Model 707

1/2 H.P. stainless steel.
Our very finest continuous feed disposer made even better. 5-year warranty on parts, 1-year warranty on labor. It's the very best you can buy and we can build. With all our new features found on the Model 77, plus:

- Double stainless steel inner and outer shell.
- Larger capacity.

Model 555

1/3 H.P. stainless steel
The best modestly-priced continuous feed disposer. 3-ye
warranty on parts, 1-year warranty on labor.

- *Instant-energy capacitor mot*
- Stainless steel grind chambe and one-piece stopper.
- Single direction, non-reversi action.
- Corroson protection—exclus polypropylene shield.
- "Quick-lock" mounting.
- Exclusive homeowner's self-service "Wrenchette."

- Optional U.L. listed factory-installed 3′ cord and three prong plug, available on all models.

D7/375

els more rugged than ever.

e you so much more
nstance. Make

ss steel garbage
t will prolong their
performance, more
At In-Sink-Erator

feed/lock cover

lodel 333

H.P.
economy-priced continuous
disposer you can rely on.
ear warranty on parts, 1-year
ranty on labor.
ink-Erator dependability at a
risingly low cost.
stant-energy capacitor motor.
ngle-direction, non-reversing
tion.
e-piece, heavy-duty
lypropylene stopper.
rrosion protection—exclusive
lypropylene shield.
uick-lock" mounting.
clusive homeowner's
lf-service "Wrenchette."

Model 107

1/2 H.P. stainless steel.
Our very finest batch-feed/lock cover disposer made even better. Five-year warranty on parts, 1-year warranty on labor. Has all of the Model 17's great new features plus:
- Double stainless steel inner and outer shell.

Model 17

1/2 H.P. stainless steel.
New features and quality in a batch-feed/lock-cover disposer that sets a quality standard. Five-year warranty on parts, 1-year warranty on labor. You get all the new features of our Model 77.
- Plus an easy twist fingertip control cover and larger capacity deep grind chamber.

Additional Lifetime Corrosion Warranty

Models 77, 17, 107, 707 only:
These parts are warranted against corrosion failure for the lifetime of your ISE disposer: Stopper, sink flange, grind chamber, stationary grind ring, grinding disc, polypropylene shield, and drain elbow.
The complete ISE warranty is included in the Care and Use booklet, packed with each unit.

Rec'd. 2/21/1974

Quality-built to make his life more fix-it free.

Rugged, worry-free grinding elements. 1

Our large stationary grind ring, and new one-piece grinding disc are diamond-hard and are considered the strongest made today. No noisy, swinging parts to wear out or cause problems, like on other brands. Disc has redesigned "crusher lugs" permanently cast in. Engineering tests have proven that faster, more consistent grinding is assured, years after other brands stop operating efficiently.

Automatic reversing doubles grinding life. 2

Our patented Automatic Reversing Switch alternates grinding direction—uses both sides of the grind ring evenly to double grind life. Plus it helps clear potential jams from foreign objects.

Corrosion protection shield extends life. 3

One of the first places disposers wear is in the waste outlet where water and caustics can cause corrosion. Our polypropylene shield eliminates this corrosion. Combined with stainless steel components, it makes In-Sink-Erator a highly durable disposer.

New "Magic Oval" sweep means greater flushing power. 4

The upper end bell and the polypropylene shield have been redesigned in an oval sweep shape so waste is "metered" and flushed from the grind chamber even faster and better than before.

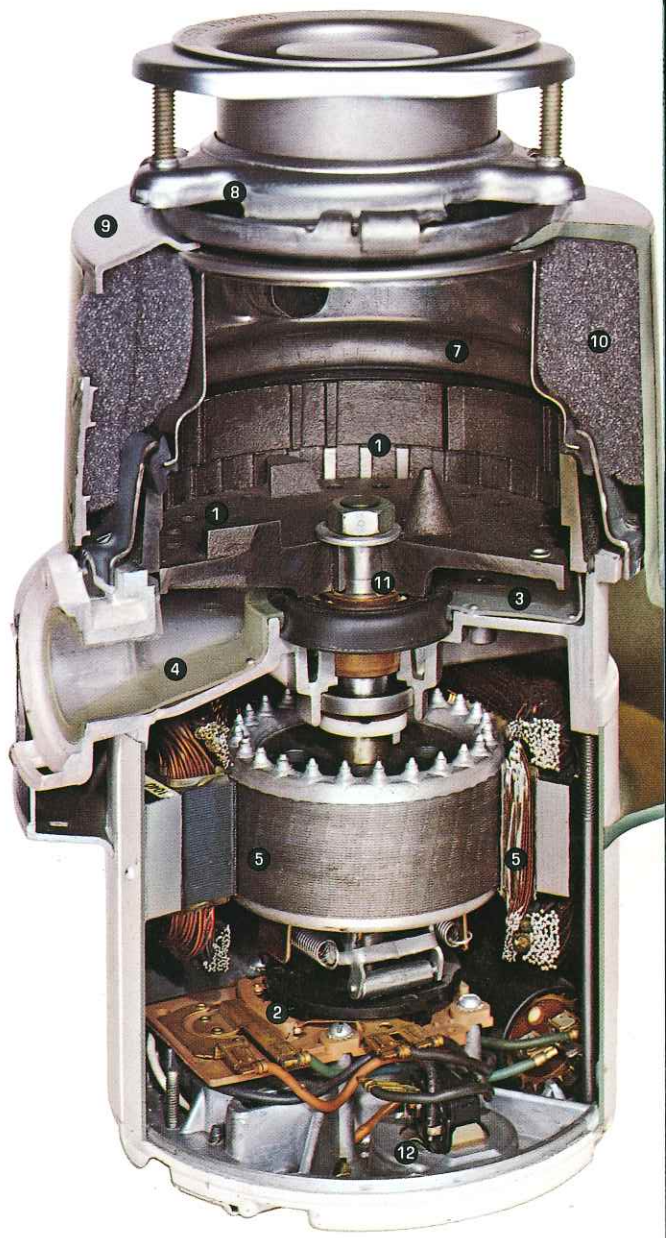
Specially built, new In-Sink-Erator motor. 5

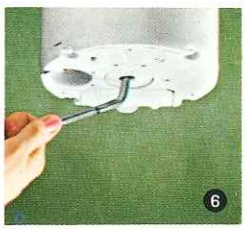
We make them ourselves exclusively for disposer use. Each is Electro-synchro balanced, vibration-free, and cooler running, with *INSTANT-ENERGY CAPACITORS* found only on today's most deluxe motors. Provides full speed of 1725 r.p.m. immediately. A proven, powerful and *reliable* motor.

Virtually Service Free. 6

We give every unit over 20 performance tests before it leaves our factory. As a result, we have one of the lowest service call percentages in the business. But nothing we or anybody else can do will prevent infrequent jamming from foreign objects. In-Sink-Erator saves you service call expense by including an exclusive homeowner's self-service "Wrenchette" to let you clear the jam with the twist of a wrist. Only In-Sink-Erator has it.

7 Stainless Steel, corrosion-resistant grind chamber 8 New cushioned anti-splash baffle 9 New sound absorbing upper shell 10 New polystyrene sound barrier 11 Self-lubricating upper and lower bearings 12 Overload protector, manually reset





Two builder models to look for in new homes and apartments. Both with our new, quieter, better insulated ISE motor.

ISE Badger V (½H.P.)

The best in its price class.

- Exclusive self-service "Wrenchette."
- Continuous feed.
- Hardened stainless steel one-piece grinding elements.
- Permanently lubricated upper and lower bearings.
- Special mounting assembly for fast, easy installation.
- Vibration free.
- Stainless steel sink flange and positive-seal stopper.
- Overload protector switch with manual reset.
- Optional U.L. Listed factory-installed 3′ cord and 3 prong plug.
- Dishwasher drain connection.
- 1-year warranty on parts, 1-year warranty on labor.

ISE Badger I (⅓H.P.)

Our most economically priced unit.

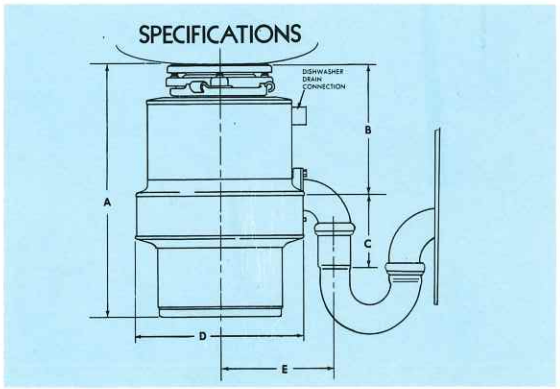
- Exclusive self-service "Wrenchette"
- Stainless steel one-piece shredding elements.
- Continuous feed.
- Stainless steel sink flange and positive-seal stopper.
- Fast, easy installation.
- Permanently lubricated upper and lower bearings.
- 1-year warranty on parts, 1-year warranty on labor.
- Dishwasher drain connection.
- Optional U.L. listed factory-installed 3′ cord and 3 prong plug.
- Overload protector switch with manual reset.

Why more dealers recommend In-Sink-Erator.

- Special "quick-lock" mounting assembly makes the installation job fast and simple.
- Trouble-free performance—lasts years longer.
- Factory authorized service, if ever needed, is available in over 1,000 cities in the United States and Canada.
- Install it . . . then forget it. Fewer customer call-backs.
- Reliable, proven quality for over 35 years.
- Easily replaces other brands without disturbing plumbing or electrical connections.

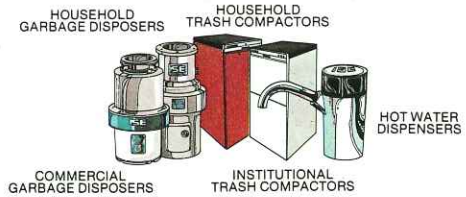
Works efficiently on either city sewer or septic tank systems.

nd remember, the perfect companion for your ISE arbage Disposer is an ISE Trash Compactor. To give ou a "total household waste disposing system."



MODEL	77	707	17	107	555	333	BADGER I	BADGER V
HP	½	½	½	½	⅓	⅓	⅓	½
HZ	60	60	60	60	60	60	60	60
RPM	1725	1725	1775	1775	1725	1725	1725	1725
VOLTS	115	115	115	115	115	115	115	115
AMPS	6.9	6.9	6.9	6.9	6.4	6.4	6.5	6.7
SHPG. WT.	23 lbs.	26 lbs.	25 lbs.	26 lbs.	20 lbs.	20 lbs.	17 lbs.	17½ lbs.
GRIND CHMBR. CAP.	5⅛ cups	8⅜ cups	7 cups	7 cups	4½ cups	4¼ cups	4⅓ cups	4⅓ cups
AV. WATER USAGE	1½ GALLONS PER PERSON PER DAY							
AV. ELEC. USAGE	½ KWH PER MONTH							
A	13⅝″	15⅛″	15⅛″	15⅛″	13¾″	13¾″	12¹³⁄₁₆″	12¹³⁄₁₆″
B*	6″	9″	9″	9″	6″	6″	6″	6″
C	4″	4″	4″	4″	4″	4″	4″	4″
D	8½″	8″	8½″	8″	7″	7″	6⅝″	6⅝″
E	5⅝″	5⅝″	5⅝″	5⅝″	5⅝″	5⅝″	5″	5″

*Add ½″ when steel sinks are used.



IN-SINK-ERATOR®

...the name to remember for jobs you'd like to forget.

EMERSON

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Tel. 414-637-6761 Telex: 26-4443

Factory authorized service available in more than 1,000 cities in the United States and Canada.

35TH ANNIVERSARY

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